VENDOR REGISTRATION FORM

Business Name_____

Contact Name_____

Address _____

City_____State___Zip____

Business Type_____

Phone_____

Email_____

Website

BOOTH RATE & SIZE

10' x 8' (single) \$50

Booths needed _____

Electrical outlet needed

All booth rentals include: one 8 ft. table, 2 chairs & two admissions to Symposium

Vendor space is limited and offered on a first-come, first-serve basis. Spaces are not guaranteed to have access to power.

AMOUNT ENCLOSED \$_____

Return this form no later than May 1 with payment to: CCE Saratoga County, ATTN: Wendy McConkey, 50 West High Street, Ballston Spa, NY 12020.

Checks made payable to: **CCE Saratoga County** . (Please note Horse Symposium on the memo line of your check.)

CREDIT CARD: ____MC ____Visa

Credit Card #_____

Name on card _____

Exp. Date_____Code____Zip____

Contact: Brieanna Hughes bh548@Cornell.edu 518-885-8995

Cornell Cooperative Extension Saratoga County



Cornell Cooperative Extension Saratoga County 50 West High Street Ballston Spa, NY 12020

Saratoga Horse Symposium

29th Annual

May 14, 2022

4-H Training Center 556 Middle Line Road Ballston Spa, NY 12020

PRESENTED BY



VENDOR & SPONSORSHIP Form

Saratoga HORSE SYMPOSIUM A CELEBRATION OF THE HORSE

CCE Equine is hosting the 29th annual **Saratoga Horse Symposium** Saturday, May 14, from 10am– 4pm at the 4-H Training Center in Ballston Spa. This event is for adult horse owners, business owners, and equine enthusiasts of the Capital District Region and beyond. Professionals in all aspects of the equine industry have been invited to share their expertise with over 100 attendees at a day of inspiring workshops, presentations, demonstrations and veterinary discussions.

In order to make this event a success, we need your help. Please consider being a Corporate Sponsor, a vendor, or donating an item for our Drop Ticket Fundraiser.

Corporate Sponsors are featured in our program and all publicity, PLUS receive the additional benefits listed with each level.

Products of any kind are welcome and greatly appreciated for the Drop Ticket Fundraiser. Past items have included books, gift certificates, tack, stable equipment, nutritional supplements, artwork, and clothing items. This part of the symposium is always a big hit with the attendees. *All donors will be recognized at the event.*

Your Donation is Tax-Deductible

CCE Equine is a division of Cornell Cooperative Extension of Saratoga County, which is classified as a 501(c)3 organization. Therefore, all contributions are tax deductible. Symposium benefit CCE Equine's educational programs and the 4-H Youth Programs. Proceeds from this fundraiser benefit CCE Equine educational programming and the 4-H Youth Program.

Cornell Cooperative Extension provides equal program and employment opportunities.

Sponsorship Levels Benefits Available

\$1,000 PLATINUM LEVEL Number of Platinum Sponsors: Two

- Name a Class! Choice of workshop/class named after your business
- Full-page ad in *Symposium* Program
- Booth or Banner Space at event (Booth size is 8' x 10')
- Program Listing with your business logo
- Business listed on www.cceequine.org for one year
- Sponsorship Acknowledgement in all publicity
- 8 tickets to Horse Symposium

\$250 SILVER MEDAL LEVEL Number of Silver Medal Sponsors: Unlimited

- ¹/₄ page ad in *Symposium* Program
- Booth or Banner Space at event (Booth size is 8' x 10')
- Program Listing with business logo
- Business listed on www.cceequine.org for one year
- Sponsorship Acknowledgement in all publicity

Program Advertising Rates

Width Height

4 1⁄2"

4 1⁄2"

4 1⁄2"

8"

2"

• 4 tickets to Horse Symposium

Ad Sizes

Full Page

½ Page

1/4 Page

Amount

\$1,000

\$ 500

\$ 250

\$500 GOLD MEDAL LEVEL Number of Gold Medal Sponsors: Unlimited

- ½ page ad in *Symposium* Program
- Booth or Banner Space at event (Booth size is 8' x 10')
- Program Listing with business logo
- Business listed on www.cceequine.org for one year
- Sponsorship Acknowledgement in all publicity
- 6 tickets to Horse Symposium

\$100 BRONZE MEDAL LEVEL Number of Bronze Medal Sponsors: Unlimited

- Business Listing in *Symposium* Program
- Business listed on www.cceequine.org for one year
- Sponsorship Acknowledgement in all publicity

Drop Ticket Item

- Products of any kind are welcome and gratefully accepted.
- Businesses listed on www.cceequine.org for one year and advertised at event

DEADLINES

CORPORATE SPONSORS Please respond **no later than May 1, 2022.** All advertisements and logos must be in jpeg format. Please email to **wlm8@Cornell.edu**

Drop Ticket Item

All items must be received at the CCE Equine office **no later than May 1, 2022 to be listed in program.** *Contact Brieanna Hughes with Drop Ticket Item related questions at Bh548@cornell.edu or 518-885-8995.*

Saratoga Horse Symposium Saturday, May 14, 2022 Sponsor Business Information

Business Name	
Owner Name	
Address	
Address	
Phone Fa	X
Website	
Email	
PLEASE ✓ BOX FOR SPO	NSORSHIP LEVEL
🔲 \$1,000 Platinum Level	🔲 \$250 Silver Medal Level
🗔 \$500 Gold Medal Level	🗔 \$100 Bronze Medal
	Drop Ticket Item
Method of Payment	. You may amail an mail tha
Check Visa Mastercard 3 Digit Security Code	You may email or mail the completed form to the attention of
Credit Card # Exp. date	Wendy McConkey; checks made payable to: CCE Saratoga Count
Name	(Due May 1, 2022)
Signature	
Amount enclosed \$	50 West High Street
ך YES, I am donating to the Drop Ticket Item	Ballston Spa, NY 12020
Fundraiser	Fax: 518-885-9078
<pre>\$ Value of donated item(s)</pre>	Phone Number: 518-885-8995
Description of Donated Item(s)	Email: WLM8@cornell.edu