

# Saratoga Virtual Horse Symposium

CCE Equine is excited to be hosting our **2nd Virtual Horse Symposium** for three weeks in March. This program is offered for adult horse owners, business owners, and horse enthusiasts in the Capital Region and beyond. Last year, the Virtual Symposium had over 500 participants registered with 35-50 live participants at each class offered.



**NEW this year:** To conclude this program, CCE Equine will be offering a fun interactive ZOOM Trivia Night! We will include “door prizes” and 1st, 2nd, and 3rd place winners.

Horse Symposium

**In order to make this event a success, we need your help:** *please consider being a Corporate Sponsor.*

Corporate Sponsors are featured in our program and all publicity, PLUS receive the additional benefits listed with each level.

**Your Donation is Tax-Deductible:** CCE Equine is a division of Cornell Cooperative Extension of Saratoga County, which is classified as a 501(c)3 organization. Therefore, all contributions are tax deductible. Symposium benefit CCE Equine’s educational programs and the 4-H Youth Programs. Proceeds from this program benefit CCE Equine educational programming and the 4-H Youth Equine Program.

## **\$500 PLATINUM LEVEL**

*Number of Platinum Sponsors: Two*

- **Name a Class!** Choice of workshop/class named after your business
- Full-page ad in *Symposium* Educational Packet
- Full-page in *Symposium* Virtual Brochure
- Business listed on [www.cceequine.org](http://www.cceequine.org) for one year
- Business Logo on Zoom Backgrounds of all CCE Equine Staff during classes
- Sponsorship Acknowledgement in all publicity
- CCE EQUINE Facebook Advertisement Post on “Wall” and in “Story”
- Honorable Mention at the end of each presentation

## **\$100 SILVER MEDAL LEVEL**

*Number of Silver Medal Sponsors: Unlimited*

- ¼-page ad in *Symposium* Educational Packet
- ¼-page on Virtual Brochures
- Business listed on [www.cceequine.org](http://www.cceequine.org) for one year
- CCE EQUINE Facebook Advertisement in “Story”
- Sponsorship Acknowledgement in all publicity

## **\$250 GOLD MEDAL LEVEL**

*Number of Gold Medal Sponsors: Unlimited*

- ½-page ad in *Symposium* Educational Packet
- ½-page ad in *Symposium* Virtual Brochure
- Business listed on [www.cceequine.org](http://www.cceequine.org) for one year
- CCE EQUINE Facebook Advertisement post on “Wall” with one other “Gold” business and in “Story”
- Sponsorship Acknowledgement in all publicity

## **DEADLINES**

*no later than February 24, 2021*

*All advertisements and logos must be in jpeg or pdf format. Please email to [NVF5@cornell.edu](mailto:NVF5@cornell.edu).*

## **Who We Serve:**

**New York State Horse Community  
Horse Professionals and Business Owners in  
the Northeast**

## **CCE Equine Facebook page**

-6,733 people average per/month  
-1,502 followers

## **Horse Farm Tour 2020**

-16,833 people reached



*Saratoga*  
**Virtual Horse Symposium**  
2021 Sponsorship Form

\_\_\_\_\_  
Business Name

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Owner Name

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Address

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Address

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Phone

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Fax

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Website



***Corporate Sponsor Level***

*Please check one*

***\$500 PLATINUM***

***\$250 GOLD***

***\$100 BRONZE***

You may email the completed form to the attention of Nicolina Foti. Payments can also be made over the phone or by Check made payable to: **CCE Saratoga County**, 50 West High Street, Ballston Spa, NY 12020

*(Due FEBRUARY 24, 2021)*

Email: NVF5@cornell.edu

Phone: 518-885-8995

***Method of Payment***

Visa     Mastercard

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Credit Card #

\_\_\_\_\_  
Exp. date

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Name

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Signature